

# Narragansett Bay Commission

Market Analysis for the Positions of Executive Director & Senior Management

> Final Report Results & Recommendations

> > Conducted and Prepared By:

Patti D'Amaddio, SPHR Director, Strategic Human Resource Services & Compensation Consultant

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Employers Association of the NorthEast Your Human Resources and Training Partner

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#### Objective:

The Narragansett Bay Commission (NBC) Board of Directors engaged the Employers Association of the NorthEast to perform an in-depth market analysis for the positions of Executive Director and six Senior Management positions. Based on the data compiled in the market analysis the Board requested EANE to provide recommend salary ranges for each position. This initiative was undertaken by the Board to ensure compliance with Section 1, Title 42, Chapter 55 of the Rhode Island General Laws, addressing the accountability and transparency of quasi-public corporations in their budgeting and compensation

In addition to the position of Executive Director, the following senior management positions were included in the scope of this project:

- Director of Engineering & Operations
- **Director Construction Services**
- Director Administration & Finance
- Director Policy, Planning & Regulation
- Director Executive Affairs
- Deputy Director

#### Methodology:

- The EANE compensation consultant was provided a copy of the position description for each in-scope
- EANE met with the Executive Director on-site to obtain an industry and operational overview.
- Survey information was selected to ensure statistical validity and provide the closest alignment with position content, the NBC geographic region, operating budget size and industry. When necessary, based on survey publication date, survey data was aged using a formula that corresponds with the change in the CPI (Consumer Price Index) since the date of data compilation.
- The following surveys were used in the market analysis portion of this project:
  - Third Sector New England Compensation Survey of and for Non-Profits in MA, RI and Adjoining Communities, published 2014
  - The Employers Association of America Executive Compensation Survey published 2014
  - PAS (Personnel Administration Services, Inc.) Executive Compensation Survey for Contractors 2012 (Data aged to current)
  - Bluewater National Non-Profit Solutions 2014 Compensation Survey
  - NBC solicited salary data from wastewater utilities across the country. The respondent data was forwarded directly to the EANE compensation consultant. A geographic adjustment between the reporting geography and Providence, RI was calculated for range midpoint pay rates.

### Salary Range Development

Salary range minimum, midpoints and maximum rates were established using a 50% spread formula, with salary range midpoint pay rates being aligned with market median pay rates. Exhibit 1 attached.



## **Executive Director Market Analysis and Salary Range Development:**

Three range scenarios were provided based on three differing survey data segments.

- a. Survey data compiled from multiple survey sources for organizations with a budget size of \$100 M and under
- b. Market median pay data from multiple survey sources, reporting the median pay rate for all relevant segment breakouts (budget size, employment size and industry type)
- Utility Industry median pay rates for organizations with a budget size between \$70M-

	Data Segment	Minimum	Market Median	100
a.	Organizations with budget size \$100 M	\$172,419		Maximum
b.	Market median pay data (comparable		\$206,903	\$241,394
	budget size, employment size and industry type)	\$185,825	\$222,991	\$260,164
c.	Utility Industry median pay rates for organizations with comparable budget size	\$183,130	\$219,765	\$256,400
Range	e based on average median pay rates	\$180,458	\$216,553	\$252,653

In addition to the salary survey data compiled by EANE, the Board Chairman requested that NBC legal counsel gather data for comparable positions from other Rhode Island based quasi-public entities. This data is provided in Exhibit 2 attached.

Separate and apart from the survey data analysis compiled for this position, the Executive Director for NBC is assigned to grade 23 within NBC's existing compensation plan. This grade was established several years ago using the National Position Evaluation Plan (NPEP) which is a well-defined, validated position evaluation methodology. The range within the grade is adjusted annually to align with the CPI and ranges are developed using generally accepted progression and spread formulas. When the salary ranges are expanded to grade 23 using the progression formula, this calculation independently places the midpoint of grade 23 at \$222,644 which aligns with the recommended grade midpoint based on actual Executive Director market data.

## 2. Incumbent Position in Grade Determination:

The placement of a position incumbent within the recommended pay range should be determined taking the following factors into consideration:

- Possession of the required educational credentials
- Total number of related years of professional experience
- The degree to which the incumbent demonstrates key competencies defined for the position
- The degree to which the incumbent has successfully achieved established organizational goals

Generally the fully qualified incumbent that achieves the standards outlined above should be positioned at the range midpoint. The pay range from midpoint to maximum should be reserved for superior performance combined with longevity with the organization.



## 3. Senior Management Position Market Analysis and Salary Range Development:

As previously stated, the NBC compensation plan was developed some years ago using the National Position Evaluation Plan (NPEP) which is a well-defined, validated position evaluation methodology. It is comprised of a comprehensive set of defined, compensable factors that are universally accepted by courts, labor unions and businesses, including but not limited to education, experience, complexity, impact of error, etc.

Each of the senior management positions were evaluated using this methodology and assigned to a salary grade. Unless the position content changes significantly the position's grade assignment does not change. In order to remain competitive with the market, the salary range associated with each grade must be evaluated regularly. Generally the range is adjusted annually be an amount that aligns with the change in the consumer price index and every 3-5 years a market analysis should be performed on benchmark positions within each grade.

EANE performed this benchmark position market analysis and provides the recommended ranges for each grade as reflected in the documents attached as Exhibits 3 and 4. These ranges were developed using generally accepted progression and spread formula for executive positions. Specifically, a progression rate (rate of increase from midpoint of one grade to the midpoint of the next higher grade) of 10% and a spread rate (difference between the grade minimum and maximum pay rate) of 50%.

In conclusion, EANE believes the analysis presented int his report provides the NBC Board with a solid foundation upon which compensation of the Executive Director and Senior Management can be determined. EANE appreciates the opportunity to work with the NBC on this important initiative and the opportunity to present and review the data compiled and ranges recommended.

Sincerely,

Patti D'Amaddia

Patti D'Amaddio, SPHR Director Strategic HR and Compensation Services



# Executive Director Market Analysis Prepared for the Narragansett Bay Commission

Utility	Budget in M \$	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint
Metro Waste Water, Denver, CO	\$70.0	362	\$183,150	\$202,575	\$222,000	\$186,369
MMSD Milwaukee, WI	\$87.5	225	\$144,635	\$180,738	\$216,841	\$216,886
Metropolitan Council St. Paul, MN	\$90.0	631	\$110,519	\$137,166	\$163,813	\$142,653
NBC Providence, RI Metro District Commission	\$100	260	\$178,115	\$222,645	\$267,174	\$222,645
Hartford, CT	\$143	536		\$286,872		\$281,135
NEORSD Cleveland, OH	\$152	673	\$146,500	\$190,451	\$234,401	\$253,299
ledian Data	\$95	449	\$146,500	\$196,513	\$222,000	\$219,765
lange				\$183,130	\$ 219,765	\$256,400

		ing Utilities	CHOICE MAN TO MAN WELL SHOW		
Budget in Millions	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint
\$22.0	61		\$191,859	9	\$ 159,243
\$35.4	94		\$161.907	,	\$ 189,431
\$50.0	100	\$ 183,000			
\$70.0	362		+		1
\$87.5	225	\$ 144,635	\$180,738		\$ 216,886
\$90.0	631	\$ 110,519	\$137,166	\$ 163.813	
\$100	260	\$ 178,115			\$ 222,645
\$100	270			7 -0.72.1	Ψ 222,043
\$143	536		\$286.872		\$ 281,135
\$152	673	\$146,500		\$234.401	
\$197	659	\$134,763	\$165,547		\$ 253,299 \$ 173,824
\$226	760		\$187,000		\$ 179,520
\$276	539	\$103,459	\$137,946	\$172,432	\$ 177,950 \$ 177,950
\$310	464				<del>+ 177,550</del>
\$1,220	1876		\$271,627		\$ 277,060
\$800	2800	\$176,081	\$200,135	\$224,188	\$ 130,087
				¢ 222 000	\$ 238,928 \$ 186,369
	\$22.0 \$35.4 \$50.0 \$70.0 \$87.5 \$90.0 \$100 \$100 \$143 \$152 \$197 \$226 \$276 \$310 \$1,220 \$800 1 Billion	\$22.0 61 \$35.4 94 \$50.0 100 \$70.0 362 \$87.5 225 \$90.0 631 \$100 260 \$100 270 \$143 536 \$152 673 \$197 659 \$226 760 \$276 539 \$310 464 \$1,220 1876 \$800 2800 1 Billion 950	In   Millions   FTE's   Range   Min     \$22.0   61     \$35.4   94     \$50.0   100   \$183,000     \$70.0   362   \$183,150     \$87.5   225   \$144,635     \$90.0   631   \$110,519     \$100   260   \$178,115     \$100   270     \$143   536     \$152   673   \$146,500     \$197   659   \$134,763     \$226   760     \$276   539   \$103,459     \$310   464     \$1,220   1876     \$800   2800   \$176,081     Billion   950	In   Millions   FTE's   Range   Min   Mi	In   Millions   FTE's   Range   Min   Range   Min   Min   Max     \$22.0   61   \$191,859     \$35.4   94   \$161,907     \$50.0   100   \$183,000   \$238,500   \$294,000     \$70.0   362   \$183,150   \$202,575   \$222,000     \$87.5   225   \$144,635   \$180,738   \$216,841     \$90.0   631   \$110,519   \$137,166   \$163,813     \$100   260   \$178,115   \$222,645   \$267,174     \$100   270   \$143   536   \$286,872     \$152   673   \$146,500   \$190,451   \$234,401     \$197   659   \$134,763   \$165,547   \$196,331     \$226   760   \$187,000     \$276   539   \$103,459   \$137,946   \$172,432     \$310   464   \$1,220   1876   \$271,627     \$800   2800   \$176,081   \$200,135   \$224,188     1 Billion   950   \$189,625

#### Narragansett Bay Commission Executive Director Market Analysis

Comparable Position: Executive Director: Responsible to the BOD for management of the entire nonprofit organization including fundraising, development, HR, strategic planning, finance, communications. Represents organization to government agencies, community and the public.

Survey: Third Sector New England Compensation Survey of and for Non-Profits in MA, RI and Adjoining Communities 2014		# Exec	25%	Median Base		Actual Avg Bonus	Cash Compensation
Budget Size \$25M and over	20	20	\$ 185,900	\$ 221,427	\$ 271,306	NR	NR
251+ FTE's	33	33	\$ 142,253	\$ 180,003	\$ 240,126	NR	NR
Median Median				\$ 200,715			

Comparable Position: Chief Executive - Not -for-Profit: Top Executive in a not-for profit organization. The job typically requires a bachelor's degree and 10+ years of related experience, or equivalent. May be titled Executive Director / Manager or Administrator. Responsible for all planning, operations, staffing and budget administration. Does not include top managers of facilities or divisions that report to a higher-level corporate position.

Survey: Employers Association of America Executive Compensation Survey 2014	•	# Exec	25%	Median Base		Actual Avg Bonus	Median Total Cash Compensatio
Budget Size \$50 - 99M Non-Manufacturing	14	15	\$132,500	\$163,092	\$240,000	\$9,679	\$166,672
Budget Size \$100 - 249M Non-Manufacturing	7	7	\$ 198,631	\$ 270,000	\$ 400,000	\$ 81,705	\$ 270,000
Employment Size 200-399 FTE's	42	42	\$ 135,900	\$ 176,399	\$ 222,602	\$ 16,258	\$ 176,399
Industry Code: Utilities	9	9	\$ 158,100	\$ 160,866	\$ 270,000	NR	\$ 160,868
Median				\$ 169,746			100000000000000000000000000000000000000

Comparable Position: Chief Executive - For-Profit: Top Executive in a for-profit organization. The job typically requires a bachelor's degree and 10+ years of related experience, or equivalent. May be titled Executive Director / Manager or Administrator. Responsible for all planning, operations, staffing and budget administration. Does not include top managers of facilities or divisions that report to a higher-level corporate position.

<b>Survey:</b> Employers Association of America Executive Compensation Survey 2014		# Exec	25%	Median Base	75	Variable 6% Median	Cash Compensatio
Budget Size \$100 - 249M Non -Manufacturing	75	77	\$ 210,385	\$ 300,000	\$ 375,5	85 \$ 160,533	\$ 375,585
Budget Size \$50-99.9M Non -Manufacturing	31	31	\$ 190,000	\$ 215,000	\$ 250,0	00 \$ 19,600	\$ 215,000
Employment Size 200-399 FTE's	184	193	\$ 185,000	\$ 250,016	\$ 350,0	00 \$ 109,150	\$ 283,000
Industry Code: Utilities	32	34	\$ 160,000	\$ 189,300	\$ 325,00	00 \$ 106,728	\$ 206,800
Median			\$ 187,500	\$ 232,508	\$ 337,50	00 \$ 107,939	\$ 249,000

Comparable Position: President: Officer responsible for the day-to-day direction of the organization. Formulates plans and policies to achieve overall objectives.

Survey: PAS Executive Compensation for Contractors	# Orgs	# Exec	25%	Median Base		Median Bonus	Median Total Cash Compensatio
Base salary all orgs	289	293	\$ 174,930	\$ 231,011	\$ 293,265		
Type of Construction =Municipal	79	79	\$ 171,329	\$ 231,011	\$ 293,218		
By Revenue 25-100M	130	130	\$ 187,278	\$ 226,498	\$ 271,039		
By Revenue 100-250M	58	58	\$ 246,960	\$ 282,975	\$ 334,425		
Median			\$ 181,104	\$ 231,011	\$ 293,241		

Chief Executive Officer/ President/ Executive Director: Senior most staff position in the organization. Responsible for formulating polices while providing strategic direction for an organization within guidelines set up by a board of directors. Plan, directs or management income development, advocacy, programs and services, finance, human resources, communications, marketing, IT and administration activities at the highest level of management with the help of subordinate executives and staff managers.

Survey: Bluewater National Non-Profit Solutions 2014 Compensation Survey	# Orgs	# Exec	25%	Median Base	2	Median Bonus	Cash Compensatio
Budget Size \$50M >	19	19	\$ 201,106	\$ 308,900	\$ 389,429		\$ 341,600
Budget Size \$25-49.9M	18	18	\$ 185,100	\$ 208,500	\$ 253,750		\$ 214,750
Median			\$ 185,100	\$ 258,700	\$ 253,750		

Budget Size \$100 M and Under	
Median All Data	
Utility Data Org's \$79M-152M Budget	
Range based on average of median pay rates	Printer and the last

[3	172,419	\$ 206,903	\$ 241,394
13	185,825	\$ 222,991	\$ 260,164
1	183,130	\$ 219,765	\$ 256,400
13	180,458	\$ 216,553	\$ 252,653

## **RI Quasi Corporations Executive Compensation**

NAME	FTE	BUDGET (M)	<b>EXEC DIR COMP</b>
NBC	265	100	\$199,357.00
Quonset Dev.	44	12	\$184,855.00
RI Airport Corp	155	50	\$260,000.00
RI EDC	39	7	\$185,000.00
RI Higher Ed Assist	25	24	\$116,657.00
RI Housing	115	21	\$180,250.00
RI Public Transit (RIPTA)	763	100	\$150,000.00
RI Resource Rec	102	46	\$180,000.00
RI Student Loan	36	33	\$160,300.00

Updated as of January 12, 2015

<sup>\*</sup>Any quasi with less than 10 employees was excluded from this salary survey.



Se	nior Leade	ership P	osition Utilit	y Data							
Most Comparable Data Based on Organizational Budget Size Director Construction Services											
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint					
Metro Waste Water, Denver, CO	\$70.0	362									
MMSD Milwaukee, WI	\$87.5	225									
Metropolitan Council St. Paul, MN	\$90.0	631	\$103,289	\$126,791	\$150,293	\$131,863					
NBC Providence, RI	\$100	260	\$100,542	\$125,677	\$150,812	\$125,677					
	\$143	536	\$106,745	\$128,094	\$149,443	\$125,532					
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286	\$191,121	\$206,530					
Median Data	\$95	449	\$105,017	\$127,443	\$150,553	\$128,770					

Most Comparable Data Based on Organizational Budget Size Director Administration & Finance										
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint				
Metro Waste Water, Denver, CO	\$70.0	362	\$110,115	\$140,400	\$170,685					
MMSD Milwaukee, WI	\$87.5	225				,				
Metropolitan Council St. Paul, MN	\$90.0	631	\$87,859	\$107,848	\$127,837	\$112,162				
NBC Providence, RI	\$100	260	\$121,655		\$182,483					
Metro District Commission Hartford, CT	\$143	536	\$117,000	\$141,000	\$165,000	\$138,180				
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286	\$191,121	\$206,530				
Median Data	\$95	449	\$117,000	\$141,000	\$170,685	\$138,180				

Most Comparable Data Based on Organizational Budget Size Director Policy Planning & Administration										
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint				
Metro Waste Water, Denver, CO	\$70.0	362								
MMSD Milwaukee, WI	\$87.5	225								
Metropolitan Council St. Paul, MN	\$90.0	631	\$103,289	\$126,791	\$150,293	\$131,863				
NBC Providence, RI	\$100	260	\$121,655							
Metro District Commission Hartford, CT	\$143	536								
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286	\$191,121	\$206,530				
Median Data	\$95	449	\$119,451	\$152,069	\$182,483	\$152,069				

Most Comparable Data Based on Organizational Budget Size Director Executive Affairs										
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint				
Metro Waste Water, Denver, CO	\$70.0	362								
MMSD Milwaukee, WI	\$87.5	225								
Metropolitan Council St. Paul, MN	\$90.0	631								
NBC Providence, RI	\$100	260	\$121,655	\$152,069	\$182,483	\$152,069				
Metro District Commission Hartford, CT	\$143	536								
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286	\$191,121	\$206,530				
Median Data	\$95	449	\$120,553	, ,	\$186,802	\$179,300				

Most Comparable Data Based on Organizational Budget Size Director Operations and Engineering											
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint					
Metro Waste Water, Denver, CO	\$70.0	362	\$110,000	\$140,343	\$170,685	\$129,115					
MMSD Milwaukee, WI	\$87.5	225	\$120,455	\$149,382							
Metropolitan Council St. Paul, MN	\$90.0	631	\$103,289	\$126,791	\$150,293	\$131,863					
NBC Providence, RI	\$100	260	\$133,821	\$167,276		\$167,276					
	\$143	536	\$117,000	\$141,000	\$165,000						
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286	\$191,121	\$206,530					
Median Data	\$95	449	\$118,226	\$145,191	\$174,497	\$ 152,728					

Most Comparable Data Based on Organizational Budget Size Deputy Director										
Utility	Budget in M	FTE's	Range Min	Range Mid	Range Max	Geographic Adjustment to Midpoint				
Metro Waste Water, Denver, CO	\$70.0	362	\$118,934	\$140,132	\$161,330	\$128,921				
MMSD Milwaukee, WI	\$87.5	225			, , , , , ,	1/				
Metropolitan Council St. Paul, MN	\$90.0	631	\$103,289	\$126,791	\$150,293	\$131,863				
NBC Providence, RI	\$100	260	\$161,923		\$242,885					
Metro District Commission Hartford, CT	\$143	536	\$239,391	\$258,041	\$276,691	\$252,880				
NEORSD Cleveland, OH	\$152	673	\$119,451	\$155,286		\$206,530				
Median Data	\$95	449	\$119,451	\$155,286	\$191,121	\$202,404				

Narragansett Bay Commission Market Analysis and Range Review 2014 Senior Positions

		NBC 2012 Rate Ranges Establish EANE												NBC 2014 -2015 Suggested Ranges 50% Spread			
	Grade	Position Title	Minimum	Mid Point	Maximum	PAS Construction Services Comp Rev \$100 -250	Bluewater Non-Profit Times 2014 Operating Budget \$MOM >	ERI Providence \$100M Rev Utilities SIC 4900	EANE / EA Executive Compensatio In Survey 2014 Non Mfg Rev \$100-249M	EANE / EA Executive Compensati on Survey 2014 Non Mfg Rev \$50- 99.9M	Utility Data	Market Median	Minimum	Mid Point at Market	Maximum		
	17	Director Construction Services	\$ 100,542	\$ 125,677	\$ 150,812	\$ 139,944		\$ 132,711			\$ 125,605	\$ 132,711	\$ 106,169	\$ 132,711	\$ 159,253		
	18	No positions in grade	\$ 110,596	\$ 138,245	\$ 165,894								\$ 115,724	\$ 144,655	\$ 173,586		
EX 4	19	Director Administration and Finance Director Policy, Planning & Regulation Director Executive Affairs	\$ 121,655	\$ 152,069	\$ 182,483	\$ 166,586	\$ 140,055	\$ 167,094	\$ 175,000	\$ 150,513		\$ 158,549 \$ 152,069 \$ 155,309		\$ 157,674	\$ 189,209		
	20	Director Operations & Engineering	\$ 133,821	\$ 167,276	\$ 200,731	\$ 172,920		\$ 167,291	\$ 160,772	\$ 150,000	\$ 152,728	\$ 160,772	\$ 137,492	\$ 171,865	\$ 206,238		
	21	No position in grade	\$ 147,203	\$ 184,004	\$ 220,804								\$ 149,866	\$ 187,332	\$ 224,799		
1	22	Deputy Director	\$ 161,923	\$ 202,404	\$ 242,885	\$ 218,663	5 220,000	\$ 217,212	\$ 223,000		\$ 171,752	\$ 218,663	\$ 163,354	\$ 204,192	\$ 245,031		
1	23	Executive Director	\$ 178,116	\$ 222,644	\$ 267,173								\$ 178,056	\$ 222,570	\$ 267,084		
		9% progression 50% Spread		-		A CONTRACTOR OF THE PARTY OF TH					en anno consistent for appeals, of	Anne and a second		-			